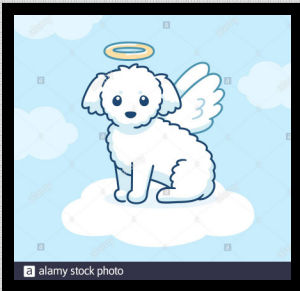




Trails Newsletter

June 01, 2023



Cookie in Heaven

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Endless, And Not

Hasn't this been an absolutely fantastic spring, weather wise? It seems the mild weather will never end this year. Yay to endless springs!

Something that will probably end soon is Jan's tenure at the Trails. A surprise farewell party was thrown for his retirement on May 27 already. The message was clear: Jan, get outta here ☺ THANK YOU to everyone who contributed with kind words, gifts, or their presence to the success of the party. It was a blast! Suzanne Stewart proved once again that she is a party host in a league of her own. THANK YOU, SUZANNE!!!!!! A picture of the farewell cake for Jan is on the right.

As for the future of your tennis club: read the top paragraph on the back page. Preview: negotiations are ongoing and nothing is finalized yet.

Also, in preparation of the sale of the

club, some prices and privileges will get adjusted over the next months. The club needs to be put on a more sustainable path. See the bottom of this page for details, this month about guest fees. This will impact only very few players.

All in all it looks like it will be a pleasantly calm summer here at the Trails. Enjoy!



New Members

Even if the weather isn't summer-y yet, the summer lull has certainly kicked in in the new membership department. As almost every

summer, our current members and guests are still playing, but new members are rare. This trend will probably continue through early fall.

Guest Play – Max. 2x/Month

A small, overdue change will be made to the guest play rule this month. The fee will remain at \$15/person. But going forward, a player can only play a maximum of 2 times per month as a guest. Recently there have been a few occasions where players took advantage of our generous guest fee policy. It went like this: if they played only once a week in a month, they would cancel their membership

(\$77/month) and instead pay a guest fee every time they played (4x \$15 = \$60). A saving of \$17 - and a nuisance to our operations.

Going forward, that strategy will be limited. A player can only play up to twice a month as a guest. There is no "permanent guest" status. Weekly (\$55 DD) and monthly (\$77 DD) memberships remain available, as always.

Update On The Trails Racquet Club

In a nutshell: a contract with a new owner HAS NOT BEEN SIGNED YET. There are two frontrunner candidates: one with higher bid, but with an overall complicated deal. One with a lower bid, but cash. We are still in the middle of the process of figuring out which one is the preferred buyer. Both candidates have incredibly strong resumes and would be great stewards of the Trails Racquet Club in the future. Both also envision upgrades to the facility. You will receive updates when new details become available.

And should neither of those candidates come through, there is another one waiting to possibly get involved. He got late into the game and thus needs more time to look around and make his decision.

What is common in all of them?

They have great tennis resumes, are well versed in dealing with members, run junior and adult programs at their current places, and have a sound business mind. All but one are from out of state.

What if none of these plans play out? Well, in that situation the retirement party would have been premature. The cart before the horse. Jan would continue to run the club for another while, even if you want him out. 😊

And to repeat what was said last month already: achieving the right price, and finding a new owner with the right vision, is most important. Timing is less relevant. You will hear about the latest developments as they occur, of course.



Dear members of the Trails Racquet Club,

As every summer, play activity will be a bit quieter than during the rest of the year. And also as every summer, hydrate well, use sunscreen generously, and avoid the midday heat. And if you are looking for a match at either the Trails Racquet Club or the Ormond Beachside Tennis Center, gives us a call. The staff at both places is always interested in setting up matches for you. Looking forward to seeing you on the courts often. Happy Summer, and Happy Trails,

Jan Buenner & Team

