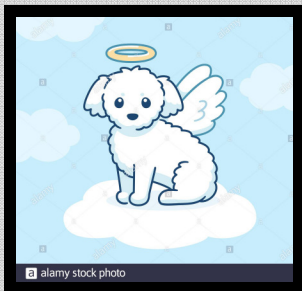


Trails Newsletter

January 01, 2023



Cookie in Heaven

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Happy New Year 2023!

If the first day of a year is any indication of the rest of that year, the Trails Racquet Club will be in fine shape in 2023. While officially closed, with a special permission a group of members played on New Year's Day anyway, and the club generated revenues and good will on an otherwise closed day. Nice way to start the year! It MIGHT bode well for the remaining 364 days of 2023. We are mildly optimistic. 😊

The fantastic, spring like weather certainly helped. After the cold days around Christmas, the warmer weather brought out tennis fans at both the Trails Racquet Club and the Ormond Beachside Tennis Center. May that trend continue for the rest of the year.

That said - THANK YOU for being a

member or friend of the Trails Racquet Club or OBTC. Your kindness and your loyalty make those clubs wonderful places to play tennis and to socialize.

A review of the past year is on the back page. As is a preview for 2023. The Trails Racquet Club has a wonderful family of players, and we hope it will stay like that for years to come.

HAPPY AND HEALTHY NEW YEAR TO Y'ALL.



New Members

As is typical around the holidays, people think about other things than joining a tennis club, or a gym, or such. But that might change when the new year rolls around. We have

continued to see plenty of guest players. Our hope is some of those guests will join the Trails at some point in the future. After all, they are meeting all those nice Trails players...

OBTC: 2 Year Anniversary, And 1 More Year To Go

It feels like it happened yesterday, but the Trails has been managing the Ormond Beachside Tennis Center (OBTC) already for more than two years. And many Trails members have taken advantage of being able to play at both places at no additional cost. Glad it works out. There is one year left on our contract with the City, and it is undecided at this point if we want to seek a renewal.

Over the last year, OBTC has experienced an array of challenges, from interruptions caused by the renovation of the MacDonald House to hurricane damage and bent fences to even a sinkhole in the middle of a court. But most of that has been repaired by now, and Trails members should take advantage of the opportunity to play there while it lasts.

Review 2022 & Preview 2023

Review 2022

The year was overshadowed by the war in Ukraine, of course. Our thoughts are with the victims of this senseless war. We in the U.S. are fortunate to be half a world away from the war zone, and being able to enjoy our safety, freedom, and peace.

As far as your Trails Racquet Club is concerned, it was a productive year. Membership mostly stayed at the elevated level on the previous years. The courts got resurfaced twice, including after the storms in November. The clubhouse received a fresh coat of paint and a new flat roof.

Sadly, two members passed last year: Ed Burr in January, and Kurtland Davies in November. Both are sorely missed.

Bottom line: Trails had an ok year in 2022. Could have been better, could have been worse.

Preview 2023

2023 marks the 20th anniversary of the Buenner family owning the Trails Racquet Club. Some celebration of that will take place in the summer.

But 20 years is not only a time to celebrate. It is also a time to think about succession. As much fun as it has been, we know with certainty that we will not run the club another 20 years... To assure the continued well-being of the club, we will start looking for an individual or a group to take over some of Jan's responsibilities. That might take time, as finding the right individual(s) is more important than getting it done quickly.

Overall, we are cautiously optimistic for the New Year. Nonetheless, we are also cognizant of a possible recession in the U.S. and have prepared the club accordingly. Know that your tennis club will be in good shape either way.



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Dear members of the Trails Racquet Club,

Thank you for all your support and business in 2022. We look forward to serving you at our two facilities again in 2023. A safe and healthy New Year to you and your families. Let's consider ourselves lucky to live in a peaceful part of the globe. Looking forward to seeing you on the courts often.

Jan Buenner & Team (Trishna, Victoria, Gary, Mike, and Liam, Roan, and Finn)

