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Trails Newsletter

August 01, 2019

Hot & Busy

It might be the middle of summer, and it might be raining most afternoons. But boy, have we been busy this past month. Thanks to the many new and older players here at the Trails, there were many mornings when all 8 courts were in use simultaneously. What a wonderful sight! Keep up the good work, players!

Part of that wave of new play was the continued success of the “Summer Special”. Another player joined, bringing the total to exactly a dozen. Yay!

In other news, matches in the Greater Volusia Tennis League will start on September 09 and offer some interesting new leagues. Teams are forming right now. And coach Trishna’s Junior programs will re-start in early September. Read about both on the bottom of this and the following page.

And then there is “ebay”. Please find the detailed description of our activities – and how YOU can benefit from them - at the top of the back page.

New Members

The “Summer Special” again proved successful. While the majority of those players already started in June, another player started his trial membership in early July:

Adults:

◆ Jason Julien (3.5)

Like all of the other new players, Jason is a super nice individual and a fine tennis player. Welcome to the Trails, Jason!

GVTL Season 2019/20 Starts Monday, Sept. 09

In just a couple of weeks, the new season of the Greater Volusia Tennis League (GVTL) will start on the Monday after Labor Day, September 09.

GVTL has reshuffled its leagues quite a bit after the past season. While all of the popular leagues are still in their previous places, many of the less popular leagues are either gone or have merged with other leagues. The complete new schedule is at the

front desk, and also at “GVTL.net”. So, no matter if you want to play singles or doubles, flex or fixed - if you want to be on a team and haven’t been approached yet, now is a great time to talk to the captain(s) of your preferred team(s). Cost to play GVTL is only \$40 for the entire season. Active Trails membership is required. Talk to Jan if you want to get involved but don’t know who your captain might be.



“Ebay” Sales – For YOU, too!



The retail environment has changed drastically over the last couple of years. Stores like “Toys ‘R Us”, “Circuit City” and many others are gone, and “Amazon.com” and “ebay” are the new places to find everything for the daily need. “Amazon” will even open their own warehouse near the “Tanger Outlet Mall” this fall - to be closer to you.

And while this part of the change in the retail environment has hurt many small businesses including your tennis club, we have now found a way to benefit from this new trend, too. The Trails has opened an online store on “ebay”, selling mostly tennis rackets so far. In fact, our success has been quite remarkable. Since starting in April of 2019, we have listed exactly 30 items, and have sold 14 of them. That beats the “ebay” average of

35% handily! Pricing is everything!

How is this relevant to YOU? Well, if you have some unused tennis racket from the last 10 years (nothing older, please, unless it still has its original wrapping) in your house or car or somewhere, bring it to the Trails. We will gladly try to sell it for you. It is not cheap: you’ll only receive 70% of the sales proceeds. After all, “ebay” charges 10% of the sales price and of shipping, and “PayPal” charges approx. 4% for the handling of the money. And we’d like a small fee for our work of taking photos, listing, and taking it to the post office, too. Still, it is cash for you for otherwise dead items. Talk to Jan if you want to know more or list something. Your item will also be on display on the “For Sale on ebay” rack in the clubhouse.



“Summer Special” – Final Month

As mentioned earlier, the “Summer Special” of \$120 for 3 months of membership for new members has been a remarkable success. Now in its final month, the offer will ex-

pire at the end of August. If you know someone who might be interested, let them know ASAP. New members only.



Junior Group Lessons Starting In Early September

Aren’t we all glad summer camps are over? Haha. Coach Trishna is now preparing the fall programs for the Trailblazers, her junior afternoon program at the Trails Racquet Club. Details will take another little while, as the new school schedule for

elementary, middle, and high school will mean longer school days for everybody. As the effects become clearer, the parents of our junior players will hear from us. Programs will start around the week of Labor Day, which is September 02.



Dear members of the Trails Racquet Club,

With kiddie summer camps over, and their school about to start, life will get better soon here at the Trails, haha. And luckily, no hurricanes so far. Yay. Let’s be thankful for all of those things. Looking forward to seeing you on the courts often. Happy Trails,

Jan Buenner & Team