



Cookie in Heaven

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Trails Newsletter

January 01, 2022

Happy New Year!

If the last month of 2021 was any indication, the outlook for 2022 is very positive. Not only was play activity strong, helped by fantastic weather. Business was very strong, too. To top off an already good year, "eBay" sold a racket for us at 11 pm on December 31. We take that as a promising sign, too.

While we have no control over global viruses, we certainly do over our daily activities. And thankfully, tennis has been one of those for all of you. THANK YOU for being a member and friend of the Trails Racquet Club. Your kindness and your loyalty make the Trails a wonderful place to play tennis.

To continue this trend, we plan on resuming some of the activities that had to take a break during COVID.

The Senior Games returned already, and USTA and UTR tournaments might be next. We will also continue our successful cooperation with the Ormond Beachside Tennis Center.

Speaking of which: OBTC has been a great success story over the past year. Membership there increased from 27 to 64 players over the last 12 months; guest play also increased with the return of tourists to our area.

Happy New Year to all our members and their families. Stay healthy and safe. Can this New Year finally be normal again, after two bizarre ones?



New Members

No new members in December at the Trails. Ok, that's not great. But at the same time, 9 new players joined OBTC. In one month. That's fantastic. Tennis' growth is clearly on

beachside which had been an underdeveloped tennis area for many years. That is changing now, and we are excited to be part of that trend.

OBTC – 1 Year Anniversary Mixer On Sat., Jan. 08

The Ormond Beachside Tennis Center has experienced quite a renaissance over the last year. The courts and grounds are beautifully maintained, the MacDonald House's façade has been skillfully restored, and OBTC's tennis membership has grown from 27 at the end of 2020 to 64 at the end of 2021.

To celebrate the one year anniversary of the new management,

OBTC will host a social mixer on

Sat., Jan. 08, 2022 @ OBTC

9-11 am round robin tennis
11-11.45 am pro exhibition match

Free refreshments and light snacks will be served. The RR is open to the first 32 players who sign up. If you want to participate, let Jan at the front desk know asap.

Review 2021 & Preview 2022

Review 2021

What a year it has been! In line with the overall tennis industry, tennis play and membership at the Trails has grown by about 20% since the beginning of the pandemic. Particularly encouraging is the return of players who hadn't played for years or decades and are now rediscovering our healthy, socially distant sport. Social play has been strong, as have lessons and equipment sales. Best seller of the year? Replacement grips! Former players pulled their old rackets out of the attic/garage/basement and asked for the crumbly grip to be replaced. May that trend continue. Other highlights were visits by former top pro Roscoe Tanner, current U.S. #1 Reilly Opelka, and former Florida Boys 16 #1 Sami Ozzor (on left; Sami now plays for Stetson University).

The saddest news of the year was the death of mascot dog Cookie who passed away in early July at age 10. Cooks is sorely missed every day and has a shrine in her honor in the clubhouse. Luckily, all our members made it through the year without much harm. Oh – and no hurricanes either, thankfully.

Preview 2022

Continuing the momentum into 2022 will be the main goal. The cooperation with OBTC will grow further and might allow us to host larger events at the 16-court venue. Painting the whole Trails Racquet Club will also be a priority and has already started, as will be replacing the aging roof of the clubhouse. Plenty of fun things to do in '22.



New Staff: Finn, Liam, and Roan Rasmussen

Sometimes you just need to be lucky. Which your Trails Racquet Club was by recently finding the Rasmussen family. Actually, they found us. Not only does the whole family play tennis. Equally important, their 3 sons Liam, Roan, and Finn (pictured left, in that order – I think) have also

started working at the Trails, providing lightning fast triple service on many evenings after play is done. And for extra praise, the boys live in the Trails subdivision and bike to the tennis club! Gotta love that! Please thank them for their great service next time you see them.



Dear members of the Trails Racquet Club,

Thank you for all your support and business in yet another unusual year. We look forward to serving you at our two facilities in 2022. Have a safe, healthy, and prosperous New Year for you and your families.

Jan Buerer & Team (Trishna, Victoria, Gary, Lance, Mike, & LiamRoanFinn)

